



**inspire  
serve  
advocate**

**LeadingAge™  
Texas**  
formerly tahsa

## 53<sup>rd</sup> Annual Meeting & Trade Show

### Trade Show Information

May 20-23, 2012

The Fairmont Hotel, Dallas

#### Who is LeadingAge Texas?

LeadingAge Texas (formerly TAHSA) provides leadership, advocacy, networking and education to not-for-profit organizations who provide aging services to Texas seniors. Our members lead the industry in quality and innovative care and services for the aging.

Members include nursing homes, assisted living, retirement living, senior housing, memory care, and home-and-community-based services.

Our Annual Meeting and Trade Show is our most attended event for the year and draws nearly 500 attendees from all over the state. This is a great opportunity to reach the leaders and decision makers of the Texas aging services industry.

#### Why Exhibit?

Exposure! Prime contacts! Participation in this one event will give your company access to your target market and the visibility you need to stand out from the competition.

***DON'T DELAY, LIMITED SPACE AVAILABLE!***

#### Show Hours:

**Monday, May 21, 2012**

8:00 a.m. - 3:00 p.m.

Registration and Set Up

4:00 p.m. - 6:00 p.m.

Exhibit Hall Open - Trade Show Grand Opening

**Tuesday, May 22, 2012**

12:00 p.m. - 2:00 p.m.

Exhibit Hall Open - Trade Show Lunch

2:15 p.m. - 6:00 p.m.

Exhibitor Tear-Down

#### Who will Attend?

Administrators  
CEOs  
Executive Directors  
Operations Officers  
Directors of Nursing  
Social Workers  
Activity Directors  
Housing Managers  
Board Members  
Dietary Managers  
Marketing Directors  
Human Resource Professionals

#### Booth Information

Booths are 8 x 10. Each booth includes 8' high back drape and 3' high side dividers.

#### Booth Purchase Includes:

- Company description in program
- Pre- and post-attendee lists
- One 6' skirted table, two chairs & wastebasket
- 7" x 44" company identification sign per booth
- 3 name badges
- Aisle cleaning
- General overhead lighting
- Exhibit hall is carpeted

#### Booth Location

Booth reservations will be based upon arrival of applications with payment. Priority is given to LeadingAge Texas Platinum Sponsors and Value First/MedAssets and Senior Communities Purchasing Connection group purchasing vendors.

## How do you Register?

Fill out the attached application/contract or visit [www.leadingagetexas.org](http://www.leadingagetexas.org) and download the form and available booths.

**Payment must accompany contract.**

Mail: LeadingAge Texas  
2205 Hancock Drive  
Austin, TX 78756

Fax: (512) 467-2275

Email: [crystal@leadingagetexas.org](mailto:crystal@leadingagetexas.org)

### Pricing:

*On or before January 31, 2012:*

**Member: \$880**

**Non-Member: \$1075**

*On or after February 1, 2012:*

**Member: \$940**

**Non-Member: \$1135**

## Refunds:

In the event an exhibitor finds it necessary to cancel refunds will be made as follows:

- **Prior to March 21, 2012**, a cancellation fee of 30 percent of booth rental will apply.
- **After March 21, 2012**, no refunds will be given.

## Exhibit Decorator

Freeman Decorating will be responsible for space furnishings, electrical needs, additional signage and labor for set-up and dismantling to be ordered on forms found in the exhibitor kit, which will be emailed by Freeman to all confirmed exhibitors six weeks prior to the exhibition.

## Advertising and Sponsorship

There are advertising and sponsorship opportunities available to give your company maximum exposure before, during, and after the show.

Please contact Crystal Laza at (512) 467-2242 or [crystal@leadingagetexas.org](mailto:crystal@leadingagetexas.org) with questions or visit [www.leadingagetexas.org](http://www.leadingagetexas.org) for more information.

# 2011 Exhibitors

- |  |                                    |   |
|--|------------------------------------|---|
| Accurate Business Results                    | Healthcare Services Group          | PointClickCare                              |
| ACP - Accelerated Care Plus                  | Herbert J. Sims & Co., Inc.        | Polaris Group                               |
| Adjust-A-Sink By Accessible Systems          | Heritage Healthcare                | Pritchard Associates, Inc.                  |
| Aegis Therapies                              | Home Free System, Inc.             | PSA - Partners for Strategic Advantage, LLC |
| American HealthTech                          | Invacare Continuing Care Group     | Raymond James & Associates                  |
| American Medical Technologies, Inc.          | Jamail and Smith Construction      | Rees Associates, Inc.                       |
| Anchor Claims Management                     | Joerns Healthcare Inc.             | RehabCare                                   |
| AOD Software                                 | K-Med, Inc.                        | Reliant Rehabilitation                      |
| AOSS Medical Supply, Inc                     | Kaba Access Control                | Resident Salon Services                     |
| Basic American Medical Products              | Keane Care, Inc.                   | Resource Systems                            |
| BB&T Capital Markets                         | Kwalu, LLC                         | Retiring By Design                          |
| Ben E. Keith Foods                           | Lancaster Pollard & Company        | RF Technologies, Inc.                       |
| BKD, LLP                                     | LarsonAllen LLP                    | Rheinlander Architects                      |
| Broussard Healthcare Consulting              | Lasseeter Bus & Mobility           | Roadrunner Radiology                        |
| Cain Brothers                                | Legacy Rehabilitation Services     | RXPPTS Pharmacy                             |
| CareConnect By Esco Technologies             | LifeConnect                        | SCA Personal Care                           |
| CareFoam Chairs                              | Marmon Mok Architecture            | Select Medical Rehabilitation Services      |
| Carstens                                     | McKesson Medical-Surgical          | Select Rehabilitation, Inc.                 |
| CISCOR                                       | MDI Achieve                        | Selections Promotional Products             |
| Community Portable X-Ray Inc.                | Med-Mizer                          | Senior TV                                   |
| D2 Architecture                              | Medicine Chest                     | Silverchair Learning Systems                |
| Deer Oaks - A Behavioral Health Organization | Medline Healthcare Co.             | Sodexo Senior Living                        |
| DermaRite Industries                         | Mobilex USA                        | Space Tables, Inc.                          |
| Direct Supply, Inc                           | Morningside Ministries             | Synergy Care, Inc.                          |
| DJO Global                                   | Morrison Senior Living             | Tallwood Medical Equipment and Supply       |
| DSHS-ImmTrac                                 | Murdock Marketing                  | The Livens Law Firm                         |
| EHealth Data Solutions                       | Murray & Associates, Inc.          | The Summit Health & Rehabilitation Services |
| EK Life Safety Consulting LLC                | National Bus Sales & Leasing, Inc. | Therapy Management Corp.                    |
| Evercare of Texas                            | National Pasteurized Eggs, Inc.    | TMHP  |
| Evergreen Rehabilitation                     | New LifeStyles Media Solutions     | Total Fire & Safety, Inc.                   |
| EZ Way, Inc.                                 | NuconSteel                         | U.S. Foodservice, Inc.                      |
| Fidelis Secure Care of Texas                 | Olicon Design                      | Unemployment Services Trust                 |
| First Choice Medical Supply                  | Omnicare, Inc.                     | University of North Texas-CLAS              |
| Functional Pathways                          | OmniSure Consulting Group, Inc     | Upstairs Solutions                          |
| Genesis Rehab Services                       | OnsiteRx                           | Val-U-Care                                  |
| Greenbrier                                   | Peoplefirst Rehabilitation         | W.G. Yates & Sons Construction Company      |
| Greystone Communities, Inc.                  | Perkins+Will                       | Weis Builders, Inc.                         |
| GuideOne Insurance                           | PerroneRX, LLC                     | Windmill Software                           |
| Gulf South Medical Supply                    | PharMerica                         | Wound Expert By Net Health Systems          |
| Hallmark Rehabilitation                      | Pi Architects, Inc.                | Ziegler Capital Markets                     |
|  | Pivot Senior Living Experts        |   |